ANATOMY OF A PHISHING ATTACK

- SENDER ADDRESS CAN BE SPOOFED
- ODD OR DOESN'T MAKE SENSE
- OFTEN HAS SPELLING OR GRAMMATICAL ERRORS
- LINKS DON'T MATCH THE TEXT OF THE LINK
- CONTAINS DANGEROUS LINK OR ATTACHMENT
- INDICATES URGENCY
- REPLY ADDRESS IS DIFFERENT FROM SENDER ADDRESS
- LOOKS GENUINE
- NOT EXPECTED

Example:

Subject: Renew Your Account - Final Notice #3

Dear Customer,

We are writing to let you know that your account is having problems we require you to verify your account immediately.

To help protect your account(s) from unauthorized access, we have restricted your online access, which will remain in effect until you verify your account.

Please follow these steps to verify your accounts:
1. Download the attachment provided by our Security Team.
2. Open the attached link in your Web browser and fill in the required fields.

Thank you for being a valued customer.

Sincerely,
First Bank One

First Bank Link (www.onbankiversary.com/haha/n0-ruh-ruh-doo-bee)

Dear Banker Guy,

Please take all of my money and put it in your account for safe keeping, my account number is ...

Saved in Drafts
SEL cybersecurity solutions are easy to use and maintain, and provide robust protection that supports your compliance efforts and works with existing or new systems. Design your system only once, and make sure you are covered with scalable and maintainable SEL cybersecurity solutions. Our technology is critically tested to withstand all known attack scenarios and is validated by following strict processes.

Learn more about SEL cybersecurity at www.selinc.com/cybersecurity.

WITH HIGH RELIABILITY AND NO LICENSING, SUPPORT, OR SUBSCRIPTION COSTS, SEL CYBERSECURITY SOLUTIONS ARE AN EASY CHOICE.

MEET YOUR CYBERSECURITY GOALS WITH STRONG ACCESS CONTROL FROM SEL

KNOW ALL COMMUNICATIONS PATHS TO YOUR ASSETS
Make sure to include paths that are accessible locally, such as a thumb drive. Draw a picture!
- SCADA
- EMS
- Engineering access
- Maintenance
- Telephone lines
- Wireless
- Internet
- System interconnections and bridges

USE AND MANAGE STRONG PASSWORDS
SEL equipment makes this easy: you can use virtually all printable ASCII characters. Use a password manager, such as KeyPass® or LastPass®, to generate long, complex passwords for each unique login you have. Strengthen a password, like the one below, with a few changes:
Weak: Webster
Strong: W$eb$Ter$d1Ct10n@ry
- Do not use default passwords
- Change them periodically
- Change them when people leave
- Use different ones in different regions
- Control them

SECURE COMMUNICATIONS WITH ENCRYPTION AND AUTHENTICATION TOOLS
- Wire, fiber, and radio
- SCADA, engineering access, maintenance, and informational data (bulk, video, etc.)

PRACTICE A "NEED-TO-KNOW" POLICY, COMPARTMENTALIZE KNOWLEDGE, AND GUARD YOUR ACCESS TOOLS
Keep your designs safe, and limit access to system details to those who really need to know to do their job. Be especially careful to protect:
- Computers
- Passwords
- Software
- Instruction manuals
- Encryption equipment and keys

FOR KEY ASSETS, HAVE MORE THAN ONE (SECURE!) COMMUNICATIONS PATH
- Minimize the impact of denial-of-service attacks
- Send security alarms through a second path

TAKE ACTION NOW
Don’t wait for a government mandate—ensure that your system is ready now. There are practical steps you can take today to prepare your team and prevent an event from happening in the first place.

REVIEW LOG FILES ON FIREWALLS, ALARMS, AND ACCESS ACTIVITY

DON’T FORGET PHYSICAL SECURITY

PRACTICE "SECURITY IN DEPTH"
- Physical
- Cyber
- Communications
- Training
- Culture

HAVE AN INCIDENT RESPONSE PLAN READY AHEAD OF TIME
So a cyber event happens—now what? During the event is not the best time to create a plan and try it out. You should have a clear, concise, and well-thought-out plan in place beforehand about how your company will respond to a cyber incident.

TEN TIPS FOR IMPROVING THE SECURITY OF YOUR ASSETS

EDMUND O. SCHWEITZER, III